Business Quiz Prelude - 2011

Best of 2009 and 2010 Quizzes

Alagappa Institute of Management

Alagappa University, Karaikudi
Identify the logo.

This company is promoted by an inspiring young entrepreneur.
Connect:

Edvige Antonia Albina Maino
inbox 1305 is a Chennai based lifestyle magazine.

Who runs this magazine?
Which current day politician is associated with success of India's first six-lane concrete, high-speed, access controlled tolled expressway, the Mumbai Pune Expressway?
• Jagati Publications
• Bharathi Cements
• Sandur Power Company

Who is the well known face behind these companies?
Identify this logo associated with publishing industry.
‘The fruit eaten by Adam and Eve wasn’t an apple.’

BREAK MYTHS, GO BY FACTS. ASKISHY.COM

Silicon Spice

Powered by Kodak
Sales of Kazuo Kawasaki MP 704 - rimless glasses suddenly hit its peak during the 2008 US presidential elections.

Why / How?
The Economist → Big Mac Index → Commonwealth Bank → ?
“I unhesitatingly recommend this movie which should be seen by everyone”– This celebrity endorsement to a movie came from the then election commissioner of India T.N.Seshan and was included in the hoardings and ads.

Name the movie.
• This quiz event is open to all (Student & Corporate)
• Event Date: 11th Feb 2011
• 2 members per team
• No limitations on number of teams per college*
• Participants should produce the Identity Cards
• No registration fee
• Visit: http://aimkaraikudi.in/samrajiaim.html for details

samrajiaim@gmail.com

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